



Fraud ... Electronic Attacks ... Laundering ... Violent Crime ... Dishonesty ... Case Studies

January 30, 2012

ABA NEWS

ABA Resources for Education and Outreach on Data Safety

Coordinated by the National Cyber Security Alliance (NCSA), Data Privacy Day is an annual international event designed to enhance awareness about the many ways personal information is collected, stored, used, and shared and educate about best privacy practices to protect that information. Activities and efforts are also designed to create dialogue among stakeholders to encourage compliance with existing privacy laws and regulations, promote best privacy practices that extend beyond existing laws, and stimulate the development of technological tools to promote individual control over personally identifiable information.

Financial institutions may participate in this effort by sponsoring or creating an event and/or using the resources provided on the site to educate customers and staff. These free educational materials include prepared presentations and scripts targeted for teens and young adults, parents and younger children, businesses and consumers.

[Read More.](#)

Leverage ABA's media talking points on [phishing](#), [data security](#), and [identity fraud](#) and utilize [statement stuffers](#) on safety, security, and online banking.

ABA Releases 2012 Media Guide

ABA's Public Relations staff is pleased to offer the 2012 edition of [ABA's Media Guide to the Nation's Banking Issues](#). The guide includes key talking points and supporting data on a wide range of banking topics, from ATMs and overdrafts to foreclosure and fair value accounting. It also includes tips for effective media interviews.

An online version of this guide is posted on the members-only side of www.aba.com under "[Communication Tools](#)" where you'll find customizable new releases and articles for your bank newsletter among many other resources available for your use. We will post updates or additions as needed during the year.

This is a free, bank members-only resource. If you have any questions or would like to suggest an addition to the guide, please contact [Sarah Grano](#) or 202-663-5468.

REGULATORY NEWS

CFPB to Begin Payday Lending Scrutiny

The Consumer Financial Protection Bureau recognizes the need for short-term payday loans, but it's important that the agency ensure such products help consumers, not harm them, CFPB Director Richard Cordray said at the bureau's first field hearing on payday lending in Birmingham, Ala.

Payday lending "is an important new area for us, and the purpose of this field hearing -- and the purpose of all our research and analysis and outreach on these issues -- is to help us figure out how to determine the right approach to protect consumers and ensure that they have access to a small loan market that is fair,

transparent and competitive,” Cordray said.

The CFPB will systematically gather data to get a complete picture of the payday market and its impact on consumers, he said. But Cordray emphasized that the bureau already knows about some payday lenders who are engaged in illegal practices, including unauthorized debits on a person’s checking account and aggressive debt collection tactics.

“These illegal practices are outrageous,” he said. “We want to root them out where we find them, and we want to work with responsible parties in the industry to prevent them from expanding.”

[Read Cordray’s remarks.](#)

FRAUD AND SECURITY NEWS

ATM Security

ATM Defenses in Development

To better protect ATMs and the data they contain, several manufacturers are incorporating new technologies into the machines including: cloud computing to store information remotely and reduce the risk of data breaches, biometric capabilities to identify customers by reading vein patterns in their hands, and technologies that allow customers to make transactions using hand gestures—allowing the machine to be kept behind bulletproof plate glass.

[Read More.](#)

Cloud Computing

NIST Issues Cloud Computing Guidelines for Managing Security and Privacy

The National Institute of Standards and Technology (NIST) has finalized its first set of guidelines for managing security and privacy issues in cloud computing. [Guidelines on Security and Privacy in Public Cloud Computing](#) (NIST Special Publication 800-144) provides an overview of the security and privacy challenges facing public cloud computing and presents recommendations that organizations should consider when outsourcing data, applications and infrastructure to a public cloud environment. The document provides insights on threats, technology risks and safeguards related to public cloud environments to help organizations make informed decisions about this use of this technology.

SP 800-144 is geared toward system managers, executives and information officers making decisions about cloud computing initiatives; security professional responsible for IT security; IT program managers concerned with security and privacy measures for cloud computing; system and network administrators; and users of public cloud computing services.

[Read More.](#)

Consumer Scams

Computer Assistance Scam

Cybercriminals are contacting consumers, claiming to be technical support from Microsoft and offering to solve computer problems or provide software licenses. Consumers who fall victim to this scam often have malware installed on their computer or are tricked into providing account information over the phone or via a phony website.

[Read More.](#)

Data Protection

Data Protection & Breach Readiness Guide

The Online Trust Alliance (OTA) has released a guide that focuses on key questions and recommendations

to help businesses in breach prevention and incident management. The 2012 Guide outlines the business impact of data breaches, provides a data incident plan framework, outlines the elements of a data governance and loss prevention strategy, provides recommendations for the creation of an incident response plan, and acknowledges the need for adequate budgeting, training and testing. The guide also encourages users to consider international laws regarding data breach notification.

[Read More.](#)

Email Security

Trusted Email Registry

The Financial Services Information Sharing and Analysis Center (FS-ISAC) and BITS, the technology policy division of The Financial Services Roundtable, announced the launch of the Trusted Email Registry, a new service that facilitates a financial institution's ability to prevent email fraud and phishing attacks through enhanced threat intelligence. FS-ISAC and BITS have partnered with Return Path and Agari to provide the real-time email data and analysis financial institutions can rely on to deepen monitoring of email traffic. The Registry will collect information about email traffic from Internet Service Providers (ISPs) and make domain-specific reports available to financial institutions, providing deeper insight into attempts to send fraudulent emails purporting to originate from the financial institution's system. The service is available at no cost to FS-ISAC and BITS members.

[Read More.](#)

Identity Theft

Canadian Man Sentenced for Large and Complex Credit Fraud Scheme

Adekunle Adetiloye was sentenced to nearly 18 years in prison for his role in a complex scheme to use stolen identities to open nearly 600 fraudulent bank accounts, potentially costing 22 major banks and credit card firms up to \$5 million. Investigators said Adetiloye, under the guise of running debt collection companies, was able to gain access to commercial data providers and obtain the personal information of nearly 40,000 people which he used to open credit card, debit and checking accounts.

[Read More.](#)

UPCOMING EVENTS

ABA Social Media Virtual Workshop Series: February 7, 2012

Whether you are already using social media in your marketing mix, or are looking to get started, this series addresses issues that are specific to banks. Develop and manage a social media program that appeals to your customers, and mitigates risk.

The ABA Social Media Virtual Workshop Series is an interactive multimedia event conveniently delivered online. This series removes the guesswork, providing a straightforward, practical approach so you can successfully implement a bank social media strategy for your institution.

This highly-rated series of online workshops is designed to help bank marketers develop a cohesive strategy to successfully incorporate social media into the marketing mix. The webinar series, one session every other Tuesday beginning February 7, includes an online discussion group site that allows participants to share ideas and ask questions with moderators and attendees in between webinars. Each webinar builds on and integrates what was learned in previous sessions, giving you the full picture of what it takes to run a successful social media program.

[Read More & Register.](#)

ABA Risk Management Forum: May 2-4, 2012

The ABA Risk Management Forum will be held on May 2-4 at the Loews New Orleans Hotel in New Orleans, LA. In addition to program tracks focused on operational risk management, IT fraud, and physical security, the forum will include sessions on managing Dodd-Frank Act provisions, including:

- Responding to tough new risk tolerances in a cost-effective manner;
- Integrating new risk management controls and good governance policies;
- Exploring new technologies to identify, quantify, and monitor your risk exposure;
- Discovering and limiting exposure to evolving and emerging risks — such as cyber terrorism, data center losses, social media, real estate fraud and more.

Attendees may also earn continuing education credits, including CPE, CPP, CRCM, CFSSP, and CSOP. [Read More & Register.](#)

Contact Heather Wyson, hwyson@aba.com, with questions or comments regarding the information included in this newsletter.

Join ABA's Security Network!

ABA has a professional network that provides physical security, loss prevention and information security professionals who are employed by members of the American Bankers Association a forum to share ideas. The site is by invitation only. If you are interested please contact Erica Hunter at ehunter@aba.com.

ABA Members: To unsubscribe and to manage your subscriptions, please visit [ABA E-Mail Bulletins](#) and check or uncheck the appropriate boxes. For other inquiries, please contact ABA's Rachael Davis at rndavis@aba.com or 1-800 BANKERS. American Bankers Association, 1120 Conn. Ave NW, Wash. DC 20036